

PROFILE



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Ten years experience applying an excellent balance of programming and design skills across a wide array of projects including: websites, applications, branding, advertising and animation. Strong command of current technologies used to deliver complex solutions that adhere to best practices with maximum browser compatibility.

SKILLS

- Solid HTML5 & CSS3, with emphasis on best practices, responsive design and browser compatibility
- Fluent with client-side languages & frameworks: JavaScript/ jQuery/React JS
- 6+ years delivering fully customized WordPress sites with extended features
- Advanced PHP, and familiar with most server-side technologies
- Experienced with several types of version control software: GitHub, CVS, SVN
- Expert with grid based layouts, typography, and color theory
- Adobe CS6 Master Collection; advanced to expert with all titles

EXPERIENCE

Front End Developer

BrandKnew.com (2014-present)

Develop and maintain various corporate websites and multiple customer facing websites, applications and ecommerce shops. Develop rich media display advertising and email marketing campaigns.

Senior Web Designer / Developer

Admedia.com (2010-2014)

Designed, developed and maintained multiple corporate websites, and high capacity websites used for commerce. Tasked with the design and execution of display advertising campaigns and marketing collateral.

Senior Web Designer / Client Side Developer

The Infinity Network a subsidiary of Instaclick Inc., Los Angeles, CA (2005-2010)

Reported directly to the Design Director, CEO, and Stakeholders to concept and review creative campaigns used to promote social networking/dating sites and applications.

Designed and developed engaging interactive lead generation apps, rich media display advertising, and email marketing campaigns.

Web Designer / Developer

Virtual, Inc., San Juan, PR (2000-2005)

Developed new web properties, maintained legacy websites, launched campaign based micro-sites, designed digital promotions, delivered compliant email marketing campaigns, and engaging CD/DVD-ROM.

EDUCATION

B.A. Telecommunications

Universidad del Sagrado Corazón, San Juan, P.R.